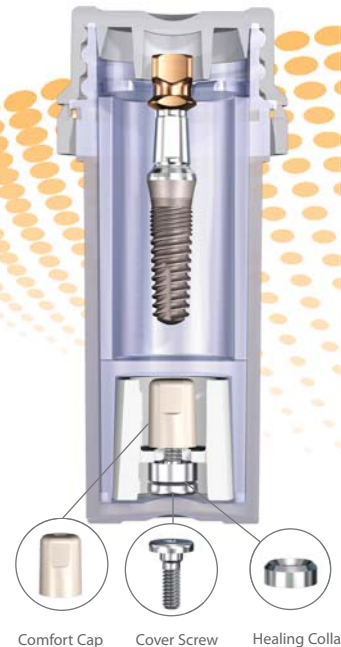


# Designed For Success, Packaged For Value

Customer Service & Technical Support online, over the phone, or in your office

Five Year Warranty<sup>2</sup>



**Reality Check**  
Straumann Customers  
Save \$505 with SwishPlant

## SwishPlant™ Implant

All-in-1 Packaging includes implant, straight abutment/transfer, cover screw, healing collar & comfort cap  
\$200 vs \$705<sup>1</sup> from Straumann

## Swish™ Implant System Advantages:

Internal Octagon (Niznick US Pat. #4,960,381 Licensed to Straumann)  
Prosthetic compatibility with Straumann's Tissue-Level implants (Standard, Standard Plus and Tapered Effect)  
Internal square broached in flats of octagon for fixture-mount engagement (Pat. Pend.)

### Two Implant Designs & Packaging Options

Allows for selection based on price, packaging or thread design

**SwishPlus<sup>3</sup>:** \$150 includes cover screw, healing collar & carrier compatible with Straumann tool & standard ratchet

- 1 2mm neck half textured for tissue-level or esthetic placement
- 2 Micro-grooves for improved tissue attachment & reduced stress
- 3 Progressively-deeper single-lead threads for increased surface area & complete surgical compatibility
- 4 Self-tapping groove for increased initial stability
- 5 Tapered apical end to initiate self-tapping

**SwishPlant:** \$200 includes cover screw, healing collar, comfort cap & straight abutment/transfer

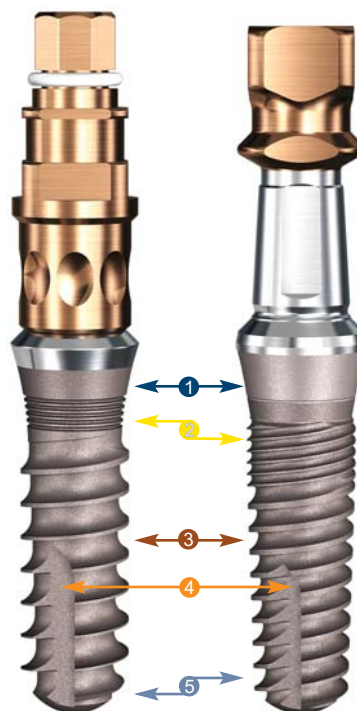
- 1 2mm neck lightly textured for bone- or tissue-level placement
- 2 Micro-threads for improved tissue attachment, reduced stress & increased stability
- 3 Progressively-deeper double-lead threads for increased surface area & faster insertion
- 4 Self-tapping groove for increased initial stability
- 5 Tapered body for soft bone expansion

## SwishPlus

Straight with Micro-Grooves & Straumann Threads

## SwishPlant

Tapered with Micro-Threads & Double-Lead Threads



Our price	\$100	\$85	\$85	\$85	\$100	\$120	\$120	\$35	\$107	\$100	\$120	\$85	\$100	N/A
Straumann*	\$240	\$190	\$190	\$195	\$195	\$255	\$339 <sup>4</sup>	\$339 <sup>4</sup>	\$65	\$275	\$195	N/A	\$180	N/A

## Intro Offer: Make the switch & receive three FREE implants?

Price comparisons based upon US list prices as of February 2012. All trademarks are property of their respective companies.  
<sup>1</sup>US list price for SLActive Tapered Effect implant, closure screw, healing abutment, solid abutment, transfer and comfort cap.  
<sup>2</sup>Terms and conditions apply.  
<sup>3</sup>System Variation: 3.3mmD & 5.7mmD SwishPlus are tapered; 3.3mmD also has SwishPlant threads.  
<sup>4</sup>Comparison based upon Straumann's CARES Custom Zirconia Abutment. Price varies depending upon the laboratory.