

## Implants Direct vs Nobel

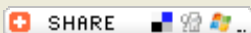
Thu, 01/14/2010 - 07:24 — [Dean Spivey](#)

I am nobel user but see that implant direct has a nobel clone. Anyone use it? Whats the surface? Success rate? Is it exactly like the nobel replace tapered?

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Fri, 01/22/2010 - 21:29 — [Oliver Queen DDS](#)

[Super Dentist](#)

## Straumann Vs Implant Direct: Here is one study on success

Niznick very detailed answer. There are many studys on straumann success, maybe it not a comparison study but certainly speaks to the success of SLA surface:

Int J Oral Maxillofac Implants. 2004 May-Jun; 19(3): 408-12.

ITI implant use in private practice: clinical results with 5,526 implants followed up to 72+ months in function.

Fugazzotto PA, Vlassis J, Butler B.

**PURPOSE:** To evaluate the success and failure rates over time of ITI implants placed in 3 private practices and used in a variety of clinical situations. **MATERIALS AND METHODS:** ITI solid-screw implants (n = 5,526) were placed in 3 private practices and restored by a variety of clinicians. Numerous clinical scenarios were treated with the implants,

which were in function for between 0 and 72+ months. RESULTS: After 72+ months the cumulative success rates were 94.8% for maxillary implants and 97.5% for mandibular implants. The overall cumulative implant success rate was 96.1%. Implants that failed to osseointegrate were included in the data as failures in the 0- to 12-month interval. The criteria of Albrektsson and associates were used to assess implant success or failure. DISCUSSION: The results, which were achieved in conjunction with numerous restorative clinicians, were comparable to those reported by other authors. The clinical viability of ITI implant use was thus reinforced. CONCLUSION: ITI solid-screw implants were a predictable treatment modality in 3 private practices for a variety of clinical applications.

I think that study speaks for itself. Has there been any studys on long term success for implant direct implants. What is the surface you use? How do you feel it stacks up against SLA? You also commented on threads and implant design, is there anything unique about the design of some of your non clone implants?

- **reply**

Fri, 01/22/2010 - 22:41 — [niznick](#)

## There are studies of most of

There are studies of most of the popular implant systems showing very high success including Zimmer Dental's Screw-Vent which I developed in 1986 and changed to a tapered design in 1999. That implant now sold by Zimmer Dental, has a roughened surface created by blasting with a resorbable HA material. Implant Direct's implants use the same surface treatment, the same surgical protocol, the same thread design as Zimmer's implants. Here is an 8 year study on 800+ Screw-Vents showing similar success rates with the Straumann Implants.

<http://www.implantdirect.com/us/pdf/bibliography.pdf>.

Here is a short term study presented at the EOA this year reporting on the placement of 48 Nobel Replace TiUnite Implants and 373 Implant Direct RePlant implants. This study was meaningful because it compared 2 year results in a very controlled comparison with all implants laced by the same 4 surgeons in the same upper jaws using NobelGuide and immediate loading. The results showed 13% failure with Nobel Replace and only 1% failure with RePlant.

<http://www.implantdirect.com/us/pdf/bibliography.pdf>

As for thread studies, I don't think there are any but most dentists accept the principal that increasing initial stability improves results with immediate load applications especially in soft bone, so factors like self-tapping insertion, tapered design for expansion of soft bone, micro-threads to increase the thread surface area and deeper threads to increase surface area all potentially contribute to clinical success. The Straumann implant lacks all of these factors and the Nobel Replace implant is not self-tapping and has horizontal grooves instead of micro-threads.

Factors like the convenience of all-in-one packaging, prices that are 70% less than the major companies plus the many dimension and design advantages shown on [www.implantdirect.com](http://www.implantdirect.com) should give dentists some pause before accepting what these premium priced companies are claiming.

- **reply**

Sat, 01/23/2010 - 21:55 — [Dr90210](#)



Dr. Niznick why not just design a better implant than copying...

When you say "As for thread studies, I don't think there are any but most dentists accept the principal that increasing initial stability

improves results with immediate load applications especially in soft bone, so factors like self-tapping insertion, tapered design for expansion of soft bone, micro-threads to increase the thread surface area and deeper threads to increase surface area all potentially contribute to clinical success. The Straumann implant lacks all of these factors and the Nobel Replace implant is not self-tapping and has horizontal grooves instead of micro-threads.

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Since you clone most implants and make the clone cheaper aren't you also copying the flaws in their design? You seem to know more than most engineers on what design will enhance clinical success in implant therapy. Aren't you better off not cloning/copying flawed implant designs but creating or designing a better implant that is cheaper at the same time?

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Fri, 01/22/2010 - 20:27 — [niznick](#)

## Implant Direct vs Higher Priced Implants

The notion that higher prices equates to higher quality and/or higher clinical success is a misconception. Read Nobel's or Straumann's public financial statements and you can see that their cost of goods has varied from 16-19% over the last few years, rising lately as they increase discounts to compete with Implant Direct. The high prices relate to the 50+% of gross receipts used for marketing to create the perception of high quality or customer service. Implant Direct does not make clones - it makes some implants that offer surgical and prosthetic compatibility with Nobel, Straumann and Zimmer. These

implants offer patented improvements, all-in-one packaging and quality that is second to none. Only Implant Direct provides 5 online cameras that allow viewing of its factory in operations 24/7. As for Straumann's surface being the critical issue in selecting an implant, has any study shown increased clinical success with SLActive vs SLA or for that matter SLA to any other rough surface? The real differentiating factors in implant design are the ones that increase initial stability in soft bone to allow immediate load - tapered for bone expansion, self-tapping, more threads including mini-threads and deeper threads. With the turnover of salespeople and the reduction of sales forces by all the major implant companies as they try to maintain profits while losing sales, service needs to be evaluated. Implant Direct has 35 customer service reps, 26 salespeople and a technical support department. Equally important, it has online ordering and videos that show every step of the way. Implant Direct is redefining service and value. Any one can visit Implant Direct's website and see the specific products with side-by-side comparisons showing the design and clinical advantages. Any dentist can receive 3 free implants and do their own evaluation. If nothing else, using a few Implant Direct implants will give you leverage to negotiate better prices with Nobel, Straumann, 3i, Astra, BioHorizons and Zimmer.

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Fri, 01/22/2010 - 20:49 — [Ti Doc](#)

## Dr. Niznick? Wow!

Dr. Niznick, is this you? I am assuming it is from the detailed nature of your post in regards to Implants Direct. I am very impressed that you would take the time to answer questions about your implant system on a message board! Very impressed.

A question for you. Can I use my Nobel drivers with the RePlace, ReActive, and RePlant products? Can I use my leftover Nobel healing

abutments, impression copings, etc. with your products? Are they interchangeable?

Thanks!

- [reply](#)

Fri, 01/22/2010 - 22:50 — [niznick](#)

## Yes you can use the Nobel

Yes you can use the Nobel drivers, although you will not need them because all our tri-lobe implants come mounted on a titanium fixture-mount that also serves as a transfer and either temporary or final abutment. Yes you can use your Nobel healing collars. You won't need the Nobel \$48 cover screws because those are also provided free with our implants. You can put our RePlant in using your Replace drills but when you need to reorder a drill, ours are \$60 compared to Nobel's at \$160 and you will need less drills because ours are not length specific. You do not need bone taps with our implants because they are all self-tapping and you do not need to worry about them fracturing during insertion because they are made of stronger titanium alloy compared to Nobel's CP titanium.

And here is the best part - you do not need to negotiate the prices or make volume purchase to get our everyday low prices.

We also have a full line of Tri-lobe abutments that are completely compatible with Nobel Replace (\$85 for an angled abutment compared to \$220 from Nobel).

Check out this link for more information:

[http://www.implantdirect.com/newsletter\\_0/newsletter\\_18/newsletter\\_20\\_tg...](http://www.implantdirect.com/newsletter_0/newsletter_18/newsletter_20_tg...)

- [edit](#)
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Wed, 01/20/2010 - 20:55 — [Tim Grant](#)

## Implant Direct implants vs Straumann: Surface, Surface, Surface

I have been a Straumann user for years and cant say enough about the SLA Active surface. Implant direct may be cheaper but I have not seen any papers on their surface and long term success. Anyone have any info or know of papers on this?

• [reply](#)

Sat, 01/16/2010 - 20:42 — [Dr. Barbie](#)

## Implant Direct system...definitely a cost savings.

I use implant direct implants and they are very good. Definitely a cost savings over other systems. The rep thing is not an issue to me.

• [reply](#)

Thu, 01/14/2010 - 07:34 — [Arroyodds](#)

## Implanrts Direct VS Nobel

For me it comes down to customer service. An implant is an implant but Nobels customer service is awesome. When I need something my rep is there.

I to am curious on others opinions.

- **reply**

Fri, 01/22/2010 - 22:56 — [niznick](#)

## Customer Service

Implant Direct has 35 customer service people to help you with your orders plus 26 outside reps, but the best customer service is to be able to go online and see everything you need at the click of a mouse on a very intuitive shopping cart.

[http://www.implantdirect.com/us/swf/tour/v12/New\\_Cart\\_Tour\\_09\\_1d.asp](http://www.implantdirect.com/us/swf/tour/v12/New_Cart_Tour_09_1d.asp)

And our online Technical support provides 3D graphics of every procedure as shown on this video of the placement of our SwissPlant Implants designed for both tissue and bone-level placement.

[http://www.implantdirect.com/us/pop-out/SwissPlant\\_Surgical\\_HiQ.htm](http://www.implantdirect.com/us/pop-out/SwissPlant_Surgical_HiQ.htm)

- **reply**

Sat, 01/23/2010 - 00:04 — [Smith](#)

## I have had great success with ID implants.

I have been using Implant Direct products for years. I was a Strauman man prior to ID. My results in terms of success have been the same with both systems. My results in terms of profit are night and day. ID is so much more cost effective than most other systems out there. The quality is there. Go to the ID website and view the tour of the facility. You will see what I mean.

- **reply**

Tue, 01/19/2010 - 12:18 — [Mental Foramen](#)

## Implants Direct vs Straumann

I am currently using Strauman. Been using Strauman for about 8 years now. Happy with the product. Happy with the rep support. But the prices are just soo high!

I have seen that Implant Direct offers a Strauman copy, but I have some concerns. First off, all I konw about Implant Direct is that they offer cheap implants. Do they have any reps? Also, if the implants are so cheap, is the quality there? I can buy a steak at Outback steakhouse for \$20, but it does not compare to the steak I pay \$60 for at Abe & Louie's here in Boston. Is this the same situation?

Appreciate any input anyone has. Thanks

- [reply](#)

Thu, 01/14/2010 - 12:12 — [Ti Doc](#)

## Don't know anything about Implant Direct, using Nobel

I cannot comment on Implant Direct because I have never used their product. All I know is that their implants are much lower cost.

I am currently using Nobel Active and 3i. Been using Nobel and 3i for years. Both have good customer support. A bit pricey though. I have had a Straumann rep pushing me hard to switch. Straumann is expensive too. If I am going to switch to another brand, I certainly am not going to switch to a higher price (unless that implant offers something absolutely spectacular).

I am thinking about incorporating a cheaper implant into my practice. Anyone care to comment on any of the systems they are using?

Thanks

- [reply](#)

Sat, 01/23/2010 - 16:30 — [SamBusich](#)

## Less Expensive Quality Implants

I prefer the MIS Seven. Great implant system and high quality. I like it better than any other of the lesser expensive systems including ID!! I know that Ziv Mazor and Bob Horowitz are users of this system. Tapered, threaded, internal connection like BioHorizons and Zimmer and microgrooves. Also, I'm a member of DentalXP.com and have seen Gerry there on the forum also "pumping" his products so maybe things are tough even for the online implant discounters?

- [reply](#)

Sun, 01/24/2010 - 01:54 — [niznick](#) New

## Response to MIS Implant Direct comparison

MIS and Implant Direct have many difference in design and dimension options. The MIS Implant has micro-grooves, not micro-threads and its threads are wider apart, thereby resulting in less threads over the same length of implant. Its platforms are not color coded and it has a limited number of diameter options. It does not offer all-in-one packaging. Its one-stage and two-stage implants have different platforms requiring different set of abutments. Implant Direct's Legacy3 Systems offer 6 diameters from 3.2 to 5.7 and the Legacy2

will soon add a 7mm diameter implant. MIS offers only 3.7, 4.2 and 5mm. MIS offers one diameter 1-piece implant with a straight abutment (excluding mini-implants below 3mm) while Implant Direct offers 4 diameters 3.0, 3.7, 4.7 5.7) with a straight abutment head that is also a snappy abutment. In addition, Implant Direct offers a one-piece implant with a locator top and another with a screw-receiving abutment top. SO one of the important differences is the breadth of the product line with Implant Direct also offering Nobel and Straumann compatible implants and abutments as well as the updated version of the Tapered Screw-Vent. Implant Direct like MIS grow in 2009 at the expense of the companies selling overpriced product. A recent report by Berenberg Bank concluded that Implant Direct was "more than an internet discounter", offering customer service as well as value.

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Sat, 01/23/2010 - 21:47 — [Dr90210](#)



## MIS Seven implants...What do you like about them?

MIS has intrigued me for some time and I am thinking about giving them a try. What do you like about MIS? What are the surface characteristics and success rate?

How do you like restorative components?

[reply](#)

Sat, 01/23/2010 - 17:54 — [sinuslifter](#)

MIS. NEOSS. 3i. BioHorizons. Straumann.  
Nobel. Zimmer.

I have used them all. They all work well. All are high quality. The lit clearly shows that so long as the implant surface is roughened, success rates will be higher. To me, the factors that matter most are ease of use. Little things make a big difference such as how easy are the hand wrenches. How easy is it to get the implant off of the driver? The 3i Certains used to drive me nuts when the drivers would not separate after delivering the implant. You had to back up the implant a quarter turn to loosen the driver, then remove the driver and go back with a hand driver to retighten that quarter turn you just loosened to remove the automated driver. What a pain. To me, the little things make the biggest difference. How easy are the systems to use? They are all going to work if you follow surgical principles.

- [reply](#)