



Sybron Dental Specialties and Implant Direct Int'l To Combine Implant and Abutment Businesses

Orange, CA and Las Vegas, NV: November 18, 2010

Sybron Dental Specialties, Inc., and Implant Direct Int'l Inc. announced today that they have entered into a definitive purchase agreement pursuant to which Sybron Dental and Implant Direct will combine their implant and abutment businesses into a single operation to be named Implant Direct Sybron Int'l. The combined business will be led by Dr. Gerald Niznick, president and founder of Implant Direct.

Dan Even, President of Sybron Dental Specialties' stated, "Implant Direct has created a unique value proposition in the implant industry by being able to offer high quality, innovative dental implant products at affordable prices through its state-of-the-art manufacturing facility in Los Angeles, California. Under Dr. Niznick's continued leadership, this acquisition, in combination with Sybron Implant Solutions and Attachments International, strengthens Sybron's position in the implant industry and offers Implant Direct the opportunity to accelerate sales growth of what is already the fastest growing company in the implant industry."

Dr. Niznick added, "I am very excited to be a part of Sybron, which has a 100 year history of providing service, quality and innovation to dental professionals. With our exceptional manufacturing and product development capabilities, together we will broaden the opportunities for dentists and patients around the world to enjoy the benefits of high quality, cost effective dental implant products."

The acquisition of a majority interest of Implant Direct is subject to the receipt of regulatory approvals and is expected to be completed during the fourth quarter of calendar 2010.

About Sybron Dental

Sybron Dental Specialties, Inc. manufactures a broad range of value-added products for the dental profession including the specialty markets of orthodontics, endodontics and implantology plus a variety of infection prevention products for use by dental and medical professions. Sybron's implant businesses include both Attachment International and Sybron Implant Solutions.

About Implant Direct International

Implant Direct has its global headquarters in Las Vegas, Nevada, manufacturing facilities in Los Angeles and sales/distribution centers in Canada, Switzerland, Germany, Italy and Israel plus a network of distributors in 35 other countries. Implant Direct, founded in 2004 by Dr. Gerald Niznick, a pioneer in the implant field with 35 patents, offers a broad line of implants with innovative, all-in-1 implant packaging for unprecedented simplicity and economy.

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