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"Order Online for High Quality Products at Factory-Direct Prices"

Gerald Niznick, DMD,MSD, Founder and President of Implant Direct

SwishPlant™ All-in-One packaging

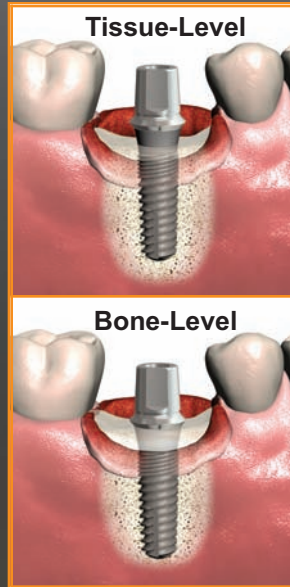
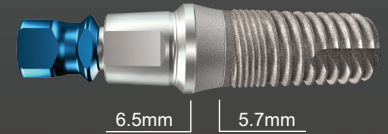
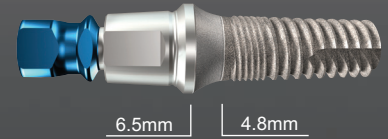
Includes: Cover Screw, Healing Collar, Transfer and Straight Abutment with Snap-on Comfort Cap.

SwishPlant USA price = \$200
 Straumann USA price = \$617



FEATURES AND BENEFITS

- 1.Body Design: Tapered with double-lead butress threads
- 2.Surface/Body: SBM medium texture with 17 year history
- 3.Surface/Neck: SBM light texture for soft or hard tissue
- 4.Diameters: Standard 4.1mm and 4.8mm plus 3.3mm & 5.7mm
- 5.Platforms: Standard 4.8mm and 6.5mm internal octagon plus 3.7mm hex with Platform Switch
- 6.Fixture-mount/Transfer/Abutment: Engages square within octagon



The 4.1mm and 4.8mm SwishPlant implants can be inserted into soft bone using Straumann's drills. An additional drill is required for dense bone or countersinking for bone-level placement. Implant Direct's ratchet, insertion tool and 1.25mmD hex tool are also required.

Recommended Introductory offer for ITI Straumann® users
 3 Free SwishPlant Implants with Internal connection, External Bevel, plus "Solid" Engaging Abutments and Transfers

US List Price for 3 Implants, Abutments and Prosthetic Components:

SwishPlant = \$700
ITI Straumann = \$1995



Compare US List Price	Preparable Covers Bevel	15° Angled Contoured	Straight Snap-On	Straight Solid Abutment	Gold/Plastic	Zirconia Abutment	Temporary Abutment	Ball Attachment	GPS™ Attachment	Screw Receiving
Implant Direct	\$85	\$85	\$85	\$100	\$100	\$120	\$35	\$107	\$100	\$85
ITI Straumann	\$182	\$203	\$190	\$237	\$148	*\$339	\$61	\$192	\$184	\$169
Cost Savings	53%	58%	55%	58%	33%	65%	43%	44%	46%	50%

FREE Introductory Offers at
www.implantdirect.com
 Terms and Conditions Apply

Straumann® Dental Implant System is a registered trademark of Institut Straumann AG, Switzerland
 *Comparison based upon Straumann's CARES Custom Zirconia Abutment. Price varies depending upon the laboratory.

List prices as of April 2010