

Implant Direct Sybron International

Simply Smarter

Implant Direct Sybron International (IDSI) brings together Sybron Dental Specialties, with its 100 year history of providing service, quality and innovation to dental professionals and Dr. Gerald Niznick, an implant pioneer with 35 US patents and 30 year history in the dental implant industry (Core-Vent 1982), Paragon (1997) and Implant Direct (2004). The joint venture, IDSI, is led by Dr. Gerald Niznick, a dentist with a master's degree in Prosthodontics and two honorary doctorates for his contributions to implant dentistry. He revolutionized the implant industry in 1986 with the introduction of the Screw-Vent implant with its internal hex connection (Niznick - US Patent #4,960,381) that has become the cornerstone of modern implant design.



Dr. Gerald Niznick,
President &
CEO of
Implant Direct
Sybron
International

Dating back to the early 1980's, Dr. Niznick's focus has been to provide high quality products at value-added prices with simplified surgical procedures and versatile prosthetic options. Following this strategy, Implant Direct forced major implant companies to dramatically discount products to volume customers and thus was attributed with creating an implant industry price-point shift in just four years. The industry changes and recent economic factors have prompted many dentists to have a "reality check" on the best options for their practices and patients.

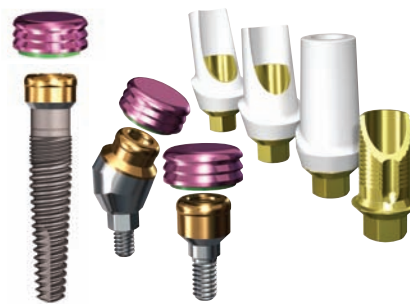
IDSI offers the broadest line of implants and abutments in the industry, many incorporating Dr. Niznick's patented innovations including double-lead body threads for faster insertion and coronal quadruple-lead micro-threads for reduced stress and



Implant Direct Sybron International's facilities in California and Nevada.

increased stability (Niznick - US Patent #7,677,891). The company philosophy has been to combine clinically proven implant design concepts with All-in-1 Packaging for maximum value and convenience. While the items included vary by product, All-in-1 Packaging reduces or even eliminates the need to purchase additional items at the restorative phase of treatment (Niznick - US Patents #7,396,231 & #7,785,107).

The application-specific Spectra-System® includes ScrewPlant® bone-level and ScrewPlus® tissue-level implants with the same internal hex – external bevel connection as well as several unique one-piece implants. The one-piece implants provide increased strength while shortening chair time and reducing both cost and inventory requirements.



Innovations include GoDirect one-piece implant (pat. pend.) plus GPS™ (pat. pend.) and Zirconia Abutments

The GoDirect™ 1-piece implant features a platform that is compatible with Zest Anchor's LOCATOR® abutments for overdenture attachments. GoDirect's innovative design also allows for conversion to screw-receiving or ball abutments for various prosthetic applications. This allows the clinician to easily and affordably adapt to a patient's

changing needs. IDSI has recently launched a complete line of GPS™ abutments that are compatible with the LOCATOR® system.

In addition, IDSI has a range of implant solutions with industry-standard internal hex, internal tri-lobe and internal octagon connections. The Legacy™ System offers surgical and prosthetic compatibility with Zimmer Dental's Tapered Screw-Vent developed by Dr. Niznick in 1999. Legacy abutments are compatible with several other internal-hex implant systems, such as BioHorizons, BlueSky and MIS.

Other industry compatible implants from IDSI include the RePlant®, RePlus® and ReActive™ Tri-lobe system for Nobel Biocare customers and SwishPlus™ and SwishPlant™ internal octagon tissue-level implants for Straumann customers. IDSI does not make clones. It designs updated versions of these popular competitors' products by adding features to improve self-tapping insertion as well as increase strength and surface area.

IDSI is in the process of increasing its manufacturing capacity from 40 CNC machines to 68 to keep up with the demand for its products. With 60 outside sales representatives and 40 inside customer support representatives in the United States plus the industry's most intuitive online support and shopping cart, IDSI is truly transforming the implant industry and allowing implant treatment to become an affordable part of conventional dentistry.

For more information on Implant Direct Sybron International, please visit www.implantdirect.com or call 888-649-6425.